



NATOMAS JUNIOR NIGHTHAWKS

YOUTH FOOTBALL & CHEER

P. O. BOX 340164 SACRAMENTO CA 95834

PHONE: (916) 557-8787

Dear Contributor,

Welcome to another fun filled year with the Natomas Junior Nighthawks (NJN) Youth Football & Cheer organization. NJN is a volunteer operated, non-profit 501(c)(3) organization that has been active in the Sacramento community for over thirteen years. Our commitment is to instill the values of academics, sportsmanship and physical fitness in our community's youth while they develop self-discipline, teamwork, and leadership skills. We are reaching out to members of our community asking for support in the form of sponsorships and donations.

Youth football and cheerleading require a considerable investment in the safest, most modern equipment available. Besides uniforms and player equipment, NJN must pay for the services of an Emergency Medical Technician, liability insurance, equipment insurance, referees, and other operating expenses.

Participants are asked to pay a registration fee, but this is hardly enough to cover the rising costs of the program. Uniforms, equipment, and insurance have all risen drastically in the last few years, and without these necessities the program cannot survive. We pride ourselves in never turning a child away for lack of financial resources. We have over 60 volunteers during the season, and about 20 during the off-season, who commit their time to make this a successful organization. Without our volunteers and sponsors, our season would be in jeopardy.

Your donation, regardless of the amount, will be put to good use. If you share the same passion and commitment towards today's youth, please help us provide for this program. Many of our parents and players may be potential clients for your business, and we have many different sponsorship levels in which we will advertise and promote your business to hundreds of potential clients. If you have any questions please visit our website at www.jrnighthawks.org or call us at (916) 690-1667 or (916) 557-8787. We would be happy to speak with you personally and will provide our tax identification number upon request.

Sincerely,

Migdalia Wade, President
Natomas Jr. Nighthawks

We have many sponsorship options to accommodate many levels. Please choose one that works best for you and/or your company. Below you will see how each level works:

Soaring Through The Skies - \$1,000.00 +

Web site advertisement and link to sponsor web site
Distribute advertisement/coupon at all home games (Ad provided by your company)
2' x 4' long banner featuring your business at every home game
Sponsoring company announced throughout home games
Company Logo/Name on player T-Shirts
Recognition Plaque

Flying High - \$750.00

Link from our web site to sponsor web site
Distribute advertisement/coupon at three home games (Ad provided by your company)
2' x 3' long banner featuring your business at every home game
Sponsoring company announced during half time announcements
Recognition Plaque

On the Hunt - \$500.00

Link from our web site to sponsor web site
Distribute advertisement/coupon at two home games (Ad provided by your company)
Announced throughout home games
Recognition Plaque

Calling the Flock - \$250.00

Level of Sponsorship listed on website
Appreciation plaque
Distribute advertisement/coupon at one home game (Ad provided by your company)

Angel Board Sponsor - \$200 (Cheerleader) / \$250 (Football Player)
This sponsorship will directly assist a player facing financial hardship

Level of Sponsorship listed on website
Appreciation plaque
Distribute advertisement/coupon at one home game (Ad provided by your company)

Nesting - \$100.00

Recognition Letter

Please complete this page so that your donation is credited accordingly. Feel free to contact us with any questions or concerns. Once this form is processed you will receive a receipt verifying your sponsorship and/or donation.

- Soaring Through the Skies - \$1,000.00+
- Flying High - \$750.00
- On the Hunt - \$500.00
- Calling the Flock - \$250.00
- Angel Board Sponsor - \$250.00 (*Football*) and/or \$200.00 (*Cheer*)
- Nesting - \$100
- Contribution in the amount of \$_____ to be used for the NJN organization
- I would like to contribute the following services/goods _____

Name of Business or Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

Please mail your donation to:
Natomas Junior Nighthawks Youth Football & Cheer
P.O. Box 340164
Sacramento, CA 95834
Please call (916) 690-1667 to obtain EIN No.

To be used to process sponsorship/donation: for use by NJN Treasurer only

Amount of Donation: _____
Receipt Number: _____
Credit to Team Account of: _____
Date of Donation: _____ Check Number Received: _____ Cash Received: _____